



THE HONGKONG AND SHANGHAI HOTELS, LIMITED
香港上海大酒店有限公司

To: All Finance/Business/Travel Editors

FOR IMMEDIATE RELEASE

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**HSH CORPORATE FILM “TRADITION WELL SERVED” WINS GOLDEN
DOLPHIN AT THE CANNES CORPORATE AND MEDIA TV AWARDS**

Hong Kong, 3 October 2014 The Hongkong and Shanghai Hotels, Limited (HSH) is delighted to announce that its corporate documentary, *Tradition Well Served*, has won the Golden Dolphin in the Corporate Film and Video Category at the Cannes Corporate and Media TV Awards.

HSH Managing Director and Chief Executive Officer Mr Clement K.M. Kwok said, “We are delighted to receive this prestigious accolade from the international jury at Cannes. We are extremely proud of the history and heritage of our company, The Hongkong and Shanghai Hotels, Limited, which was founded in 1866. We believe this film showcases our remarkable progress and global expansion in an enjoyable and entertaining format.”

The film was originally conceived to narrate the history and development of The Peninsula Hong Kong and released to celebrate the launch of The Peninsula Tower in 1994. Celebrating the legendary heritage of the Kadoorie family and The Hongkong and Shanghai Hotels, Limited (HSH), China's first luxury hotel company, the updated *Tradition Well Served* is a fascinating documentary film featuring new archival footage of Hong Kong and Shanghai, historical photographs and interviews with key personalities to explore the rich history and traditions of The Peninsula Hotels. The film tells the story of the company's remarkable progress and global expansion over the past two decades, and also offers a rare insight into the Kadoorie family and Chairman of The Hongkong and Shanghai Hotels, Limited, The Hon Sir Michael Kadoorie.



Tradition Well Served Director, Libby Halliday Palin (left), collects the Golden Dolphin Award at the Cannes Corporate and Media TV Awards on October 2, 2014.

Inspired by Sir Michael and produced by Elaine Forsgate Marden, the original *Tradition Well Served* was made over 20 years ago, following Ms. Forsgate Marden's extensive film archive research in the early '80s in London, Tokyo, Washington DC and New York. She started working on the new version in 2011 in collaboration with Sir Michael with the aim of bringing the film up to date. Ms Forsgate Marden's production team is based in Hong Kong and includes Director Libby Halliday Palin, who attended the Gala Award Ceremony in Cannes on behalf of HSH; Brian McDairmant, Director of Photography; Peter White, Composer of the Score; Narrator Grant Thatcher; Editor Michael Moennich, and Production Manager Bessie DU.

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About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), The Hongkong and Shanghai Hotels, Limited is the holding company of a Group which is engaged in the ownership, development, and management of prestigious hotels and commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Manila, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, and The Peninsula Paris. Projects under development include The Peninsula London and The Peninsula Yangon. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John's Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam; 1-5 Grosvenor Place in London, UK, and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Thai Country Club in Bangkok, Thailand; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.

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