2010 Interim Results



Analysts Presentation

25 August 2010



FORWARD-LOOKING STATEMENTS

The presentation may contain certain forward-looking statements with respect to the financial condition, results of operations and business of HSH. These forward-looking statements which include, without limitation, statements regarding future results of operations, financial condition or business prospects are based on current beliefs, assumptions, expectations, estimates or projections of Directors which are subject to known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expectations expressed or implied in such statements.

Past performance cannot be relied on as a guide to future performance.



FINANCIAL HIGHLIGHTS

■ HSH

- ► Turnover up 11% to HK\$2,176m
- ► EBITDA up 19% to HK\$490m and EBITDA margin increased by 2% to 23%

■ HOTELS

► Revenue and EBITDA up 13% and 38% to HK\$1,650m and HK\$227m respectively

■ COMMERCIAL PROPERTIES

- ► Revenue and EBITDA both up by 4% to HK\$335m and HK\$227m respectively
- ► Revaluation gain at HK\$547m

CLUBS & SERVICES

► Revenue and EBITDA up by 8% and 33% to HK\$191m and HK\$36m respectively



SUMMARY RESULTS

	For the 6 m	onths ended	Increase/
HK\$ million	30 Jun 2010	30 Jun 2009	(decrease)
Turnover	2,176	1,962	11%
EBITDA	490	411	19%
EBITDA Margin	23%	21%	2p ₁
Profit before non-operating items and taxation	251	182	38%
Non-operating items	547	398	37%
Taxation	(179)	(116)	54%
Profit attributable to shareholders	605	462	31%
EPS (HK cents)	41	32	28%
Underlying profit	142	113	26%
Underlying EPS (HK cents)	10	8	25%

Underlying profit represents profit attributable to shareholders excluding property revaluation movements and other non-operating items, including their related tax effects



INCOME STATEMENT

			For the 6 m	onths ended	Increase/
HK\$ million			30 Jun 2010	30 Jun 2009	(decrease)
Revenue					
- Hotels			1,650	1,464	13%
- Commercial Properties			335	321	4%
- Clubs & Services			191	177	8%
			2,176	1,962	11%
EBITDA	EBITDA	A margin			
- Hotels	14%	11%	227	165	38%
- Commercial Properties	68%	68%	227	219	4%
- Clubs & Services	19%	15%	36	27	33%
	23%	21%	490	411	19%
Depreciation			(170)	(182)	(7%)
Operating Profit			320	229	40%
Net financing charges			(52)	(37)	41%
Share of results of PSH			(17)	(10)	70%
Non-operating items			547	398	37%
			798	580	38%
Taxation			(179)	(116)	54%
			619	464	33%
Less: Non-controlling interes			(14)	(2)	600%
Profit attributable to shareh	olders		605	462	31%



UNDERLYING PROFIT

	For the 6 m	onths ended
HK\$ million	30 Jun 2010	30 Jun 2009
Profit attributable to shareholders	605	462
Increase in fair value of investment properties	(547)	(413)
Share of property valuation adjustment of a jointly controlled entity, net of tax	(18)	-
Other non-operating items	-	15
Tax and non-controlling interests attributable to non-operating items	102	49
Underlying profit	142	113
Underlying EPS (HK\$)	0.10	0.08

Underlying profit represents profit attributable to shareholders excluding property revaluation movements and other non-operating items, including their related tax effects



CASH FLOW

	For the 6 months ended		
HK\$ million	30 Jun 2010	30 Jun 2009	
Net cash generated from operating activities	366	258	
Purchase of fixed assets	(103)	(106)	
Net financing charges and dividends	(75)	(86)	
Recurring cash inflow after normal CAPEX, financing charges and dividends	188	66	
Opening cash	1,835	1,995	
	2,023	2,061	
Less: Investment in the Paris project		(1,044)	
Net drawdown/(repayment) of borrowings and exchange adjustment	110	(13)	
Closing cash	2,133	1,004	



CAPITAL EXPENDITURE

	For the 6 mo	nths ended
HK\$ million	30 Jun 2010	30 Jun 2009
Hotels	56 (1)	79
Commercial Properties	42 (2)	21
Clubs and Services	5	6
Total	103	106

- (1) Principally for renovation works incurred by The Peninsula New York and The Peninsula Manila
- (2) Prnicipally for the revitalisation of the commercial arcade at The Repulse Bay



NET ASSET VALUE

	As at 3	0 Jun 2010	As at 31 Dec 2009	
	HK\$'m	Per share value (HK\$)	HK\$'m	Per share value (HK\$)
Net assets	23,461	15.89	23,040	15.67
Deferred tax provision in respect of revaluation surplus on Hong Kong	2 164	2.15	2 077	210
investment properties	3,164	2.15	3,077	2.10
Fair market value of hotels and golf courses, net of related deferred tax				
and non-controlling interests	2,720	<u> 1.84</u>	2,424	1.65
Adjusted net assets attributable				
to shareholders	29,345	19.88	28,541	19.42



FUNDS AVAILABLE

HK\$ million	As at 30 Jun 2010	As at 31 Dec 2009
Total committed bank facilities*	5,285	5,005
Utilised	(4,021)	(3,825)
Available bank facilities	1,264	1,180
Cash at banks and in hand	2,133	1,835
Funds available	3,397	3,015

^{*} Excluding debts for The Peninsula Shanghai and The Peninsula Beverly Hills which are non-recourse

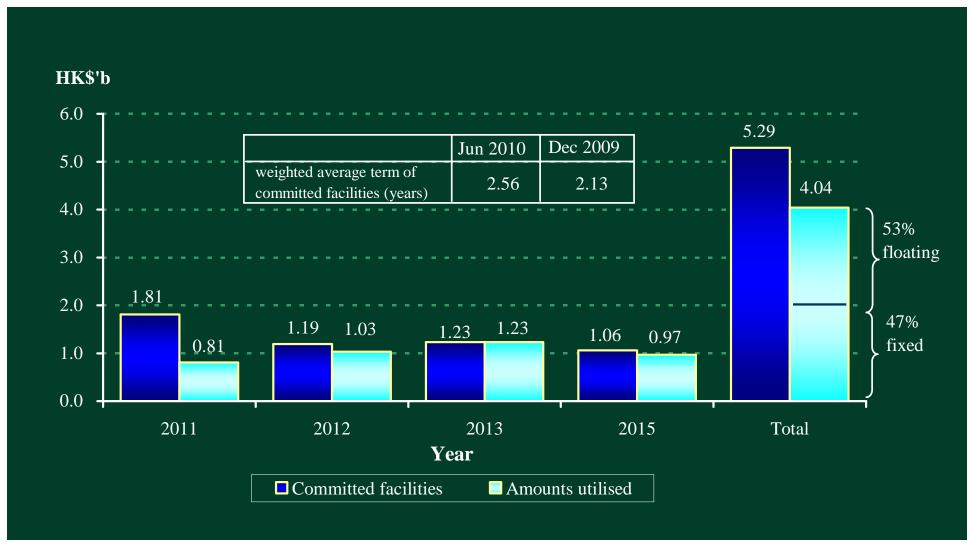


FINANCIAL RATIOS

TTTZ# *11*	As at	As at
HK\$ million	30 Jun 2010	31 Dec 2009
Gross borrowings*	4,021	3,825
Less: Cash at banks & in hand	2,133	1,835
Net borrowings	1,888	1,990
Net debt to EBITDA (annualised)	1.9 times	2.4 times
Gearing	7%	8%
Weighted average gross interest rate	3.2%	3.2%
* Net of unamortised fees		

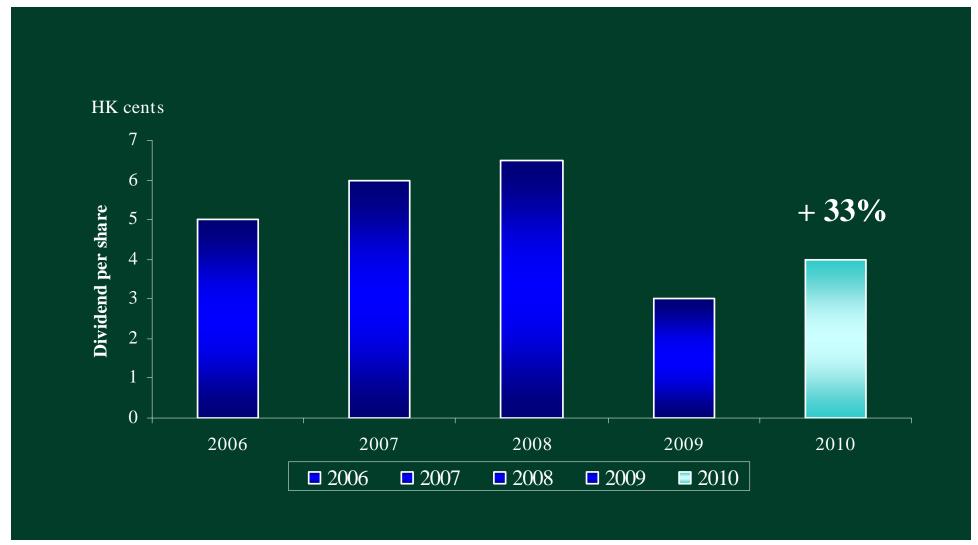


COMMITTED FACILITIES – MATURITY PROFILE

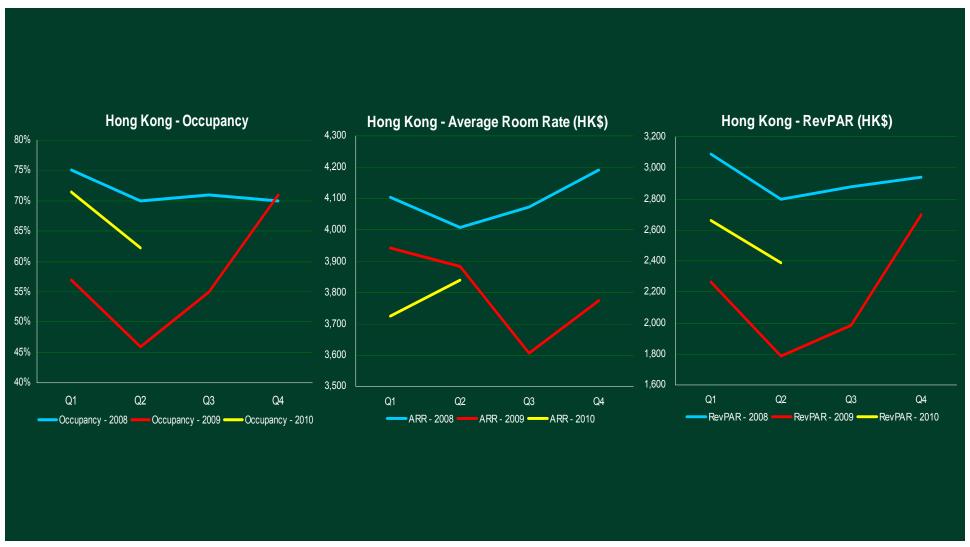




DIVIDEND HISTORY

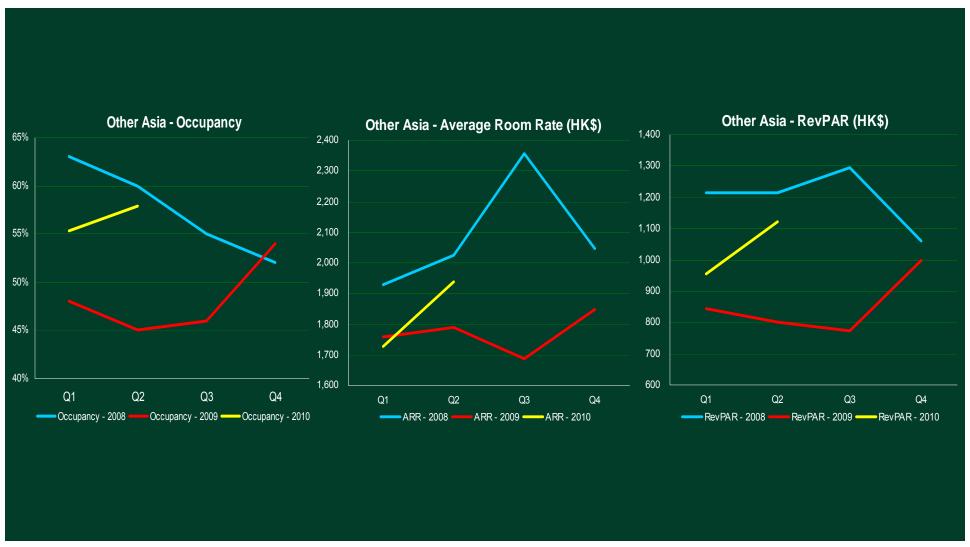


HOTEL PERFORMANCE – HONG KONG

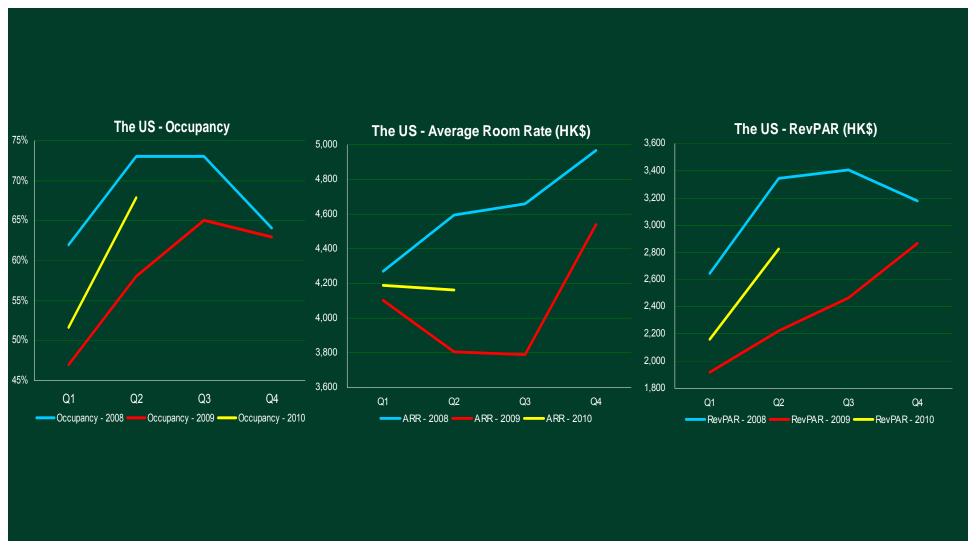




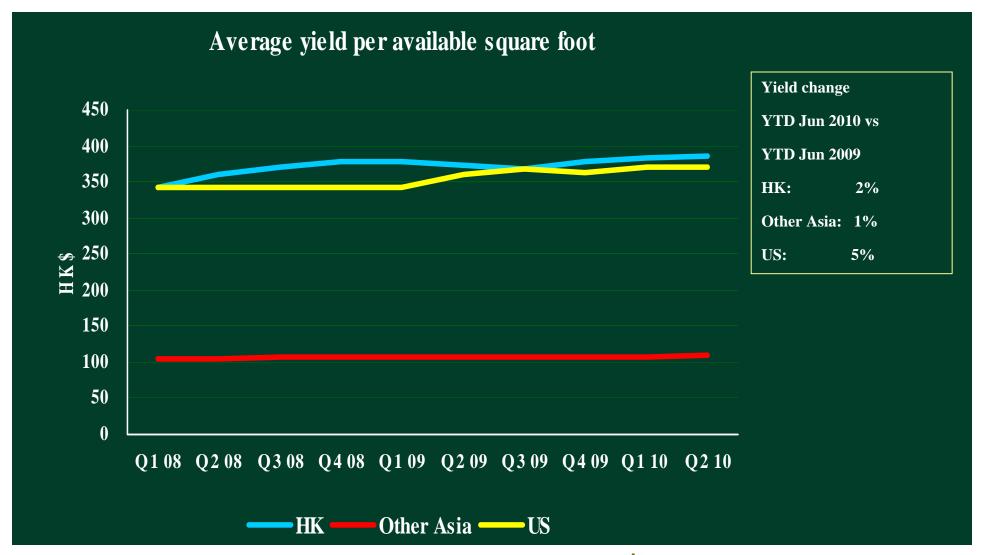
HOTEL PERFORMANCE – OTHER ASIA



HOTEL PERFORMANCE – USA

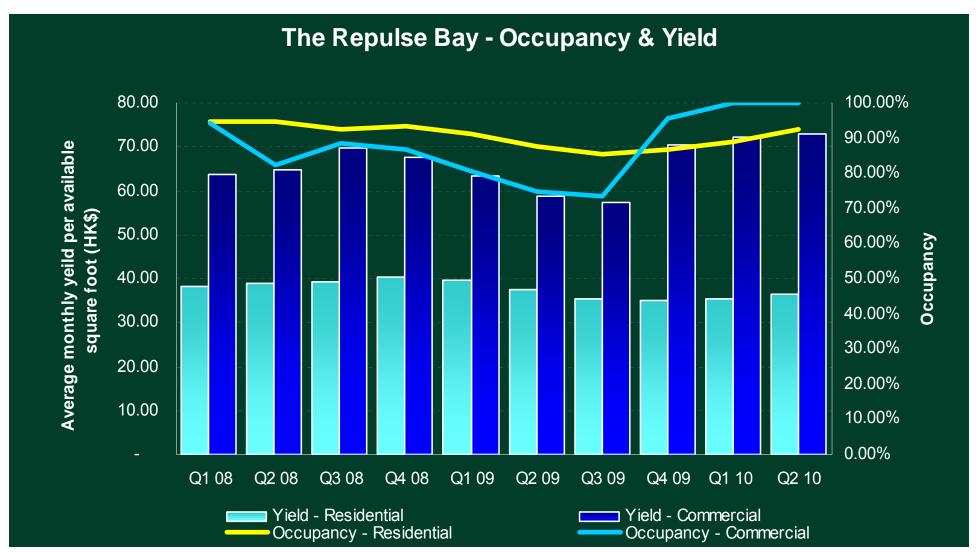


HOTEL COMMERCIAL ARCADES



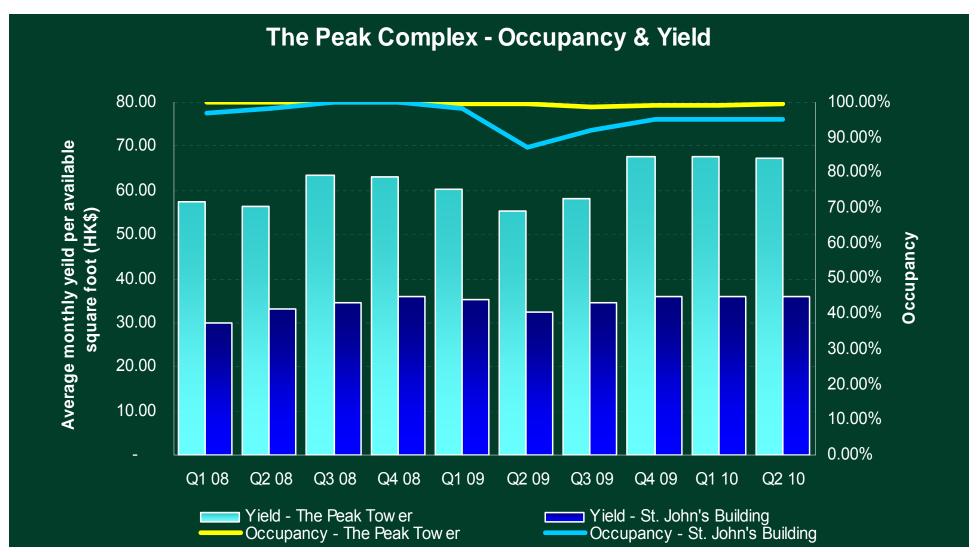


COMMERCIAL PROPERTIES – TRB



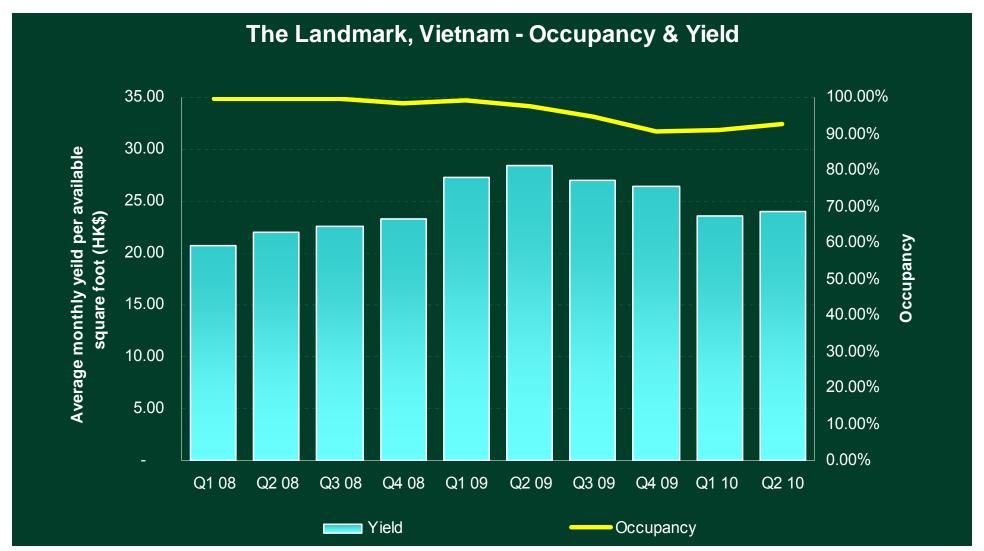


COMMERCIAL PROPERTIES – PEAK





COMMERCIAL PROPERTIES – LANDMARK





CLUBS AND SERVICES DIVISION

- **■** The Peak Tram: revenue up 20% to HK\$44 million, with number of passengers increased by 10% to 2.5 million
- **■** Cathay Pacific Airport Lounges: 6 months' patronage increased by 13%, revenue increased by 8%
- **■** Peninsula Merchandising: revenue up 19% to HK\$32 million
- **■** Tai Pan Laundry: revenue grew by 11% to HK\$16 million
- **■** Thai Country Club: revenue up 10% to HK\$28 million



THE PENINSULA PARIS

- Soft demolition work completed in April 2010
- Consultants for lighting, landscaping, acoustic, signage, purchasing and health & safety appointed
- Interior design works in progress
- General contractor appointed for ground and structural works to commerce in autumn
- Expected to open in 2012





OUTLOOK

- A healthy pick-up was seen in the first half of 2010
- The outlook for the remainder of 2010 remains uncertain for a possible 'double-dip recession'
- The bulk of our assets and earnings continue to be based in and derived from Hong Kong
- The newly opened Peninsula Shanghai is experiencing strong bookings





THE HONGKONG AND SHANGHAI HOTELS, LIMITED 香港上海大酒店有限公司