



THE HONGKONG AND SHANGHAI HOTELS, LIMITED  
香港上海大酒店有限公司

*To: All Finance/Business/Travel Editors*

**THE PENINSULA BEIJING CELEBRATES “GOOD” BREEAM STATUS IN  
RECOGNITION OF ITS SUSTAINABLE RENOVATION PROJECT**

*First Peninsula hotel owned by The Hongkong and Shanghai Hotels to achieve Building Research Establishment Environmental Assessment Method (BREEAM) certification*

[Hong Kong, 23 July 2018] The Hongkong and Shanghai Hotels, Limited (HSH), owner and operator of The Peninsula Hotels, hosted an award ceremony on 23 July at the newly renovated The Peninsula Beijing, to celebrate the group’s first hotel operation in China achieving a “good” rating by BREEAM. The award, the first in Beijing for a newly renovated hotel, was in recognition of The Peninsula Beijing’s complete transformation in 2017 which saw it become the first all-suite hotel in China.

The Peninsula Beijing was transformed in a complex feat of engineering and design, effectively combining the original 525 rooms into 230 suites. During the renovation, sustainable guidelines including BREEAM were incorporated from the beginning of the project planning. The Peninsula Beijing achieved a GOOD rating to become only the third BREEAM-accredited building in the Chinese capital, and the first for a newly renovated hotel. It is also the first hotel owned by the Hongkong and Shanghai Hotels to achieve BREEAM status.

Senior representatives from BRE, HSH and The Peninsula Beijing attended an award ceremony at the hotel, to honour the hotel’s remarkable achievement. (See photo caption)

“Congratulations to The Peninsula Beijing which has gone beyond typical best practice in design and refurbishment and is a great example of the enduring benefits of sustainable construction,” said Mr Niall Trafford, CEO of BRE Group. First launched in the UK in 1990, BREEAM is one of the world’s leading methods of assessing the environmental, social and economic performance of buildings and infrastructure projects. It also sets best practice standards for the environmental performance of buildings through design, specification, construction and operation.

As a company committed to sustainable luxury, HSH takes pride in creating iconic properties built from materials that are both sustainable and enduring, which is an integral part of the group’s overall corporate social responsibility strategy as outlined in the Sustainable Luxury Vision 2020. In 2017, the group received “Excellent” BREEAM status for the renovation of its Parisian office property *21 avenue Kleber*, located beside The Peninsula Paris. The group will continue its commitment to this long-term vision with BREEAM for its three new Peninsula hotel projects under development in London, Istanbul and Yangon, in compliance with sustainable standards.

“Securing the BREEAM certificate is a significant achievement by The Peninsula Beijing’s engineering and operations teams, and it also reaffirms our group’s commitment to



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sustainability and being an industry leader in these standards. We are delighted that we can incorporate these elements in in The Peninsula Hotels Group, which are globally recognised as one of the best luxury hospitality companies in the world,” said Clement Kwok, HSH Managing Director and CEO.

“We are honoured to receive this award. It is an acknowledgment of our joint efforts in making the newly renovated The Peninsula Beijing an embodiment of sustainable luxury. We will continue to build on the research and use of sustainable materials and learn from this experience to improve on our new projects,” said Janice Lao, HSH Director, Corporate Responsibility and Sustainability.

More details about the company’s Sustainable Luxury Vision 2020 can be read [here](#) and the *2017 Corporate Responsibility and Sustainability Report* is available [here](#).



From left to right:

Mr Liu Xian Min, Director, Deputy General Manager the Palace Hotel Co., Ltd.; Ms Cecilia Lui, Regional Director of Communications, Greater China; Ms Janice Lao, Director, Corporate Responsibility and Sustainability; Ms Teresa Xin, Secretary General of China Hotels Association; Mr Vincent Pimont, General Manager of The Peninsula Beijing; Mr Shamir Ghumra, Director of BREEAM; Ms Liu Bing, President of WangfuJing Commercial Association; Mr Stephen Ellison, Acting HM Trade Commissioner for China, Minister-Counsellor, DIT, British Embassy Beijing; Mr Nick Farrimond, CFO of BREEAM; Mr Ren Bao Min, Assistant General Manager of PBJ – China Affairs/Financial Controller of the Palace Hotel Co., Ltd.



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From left to right:  
Mr Vince Pimont, General Manager of The Peninsula Beijing; Mr Shamir Ghumra, Director of BREEAM



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Ms Teresa Xin, Secretary General of China Hotels Association; Mr Vincent Pimont, General Manager of The Peninsula Beijing; Mr Shamir Ghumra, Director of BREEAM; Ms Liu Bing, President of WangfuJing Commercial Association; Mr Stephen Ellison, Acting HM Trade Commissioner for China; Minister-Counsellor; DIT, British Embassy Beijing





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**About The Hongkong and Shanghai Hotels Limited**

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Paris, The Peninsula Bangkok, and The Peninsula Manila. Projects under development include The Peninsula London, The Peninsula Yangon and The Peninsula Istanbul. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John's Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam; and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Thai Country Club in Bangkok, Thailand; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.

**BRE:** We are a world leading building science centre and the authority on all aspects of the built environment. We generate new knowledge through research that is used to create products, tools and standards that drive positive change across the built environment. We enable our government and private sector clients to meet the environmental, social and economic challenges they face by delivering higher performing, better quality, safer, more secure and more sustainable products homes, buildings and communities. We are owned by the BRE Trust, a registered charity, which funds research and education that advances knowledge of the built environment. We are committed to building a better world together. We are BRE. [www.bregroup.com](http://www.bregroup.com)

**BREEAM** is the internationally recognised measure of sustainability for buildings and communities. More than 530,000 certificates have been issued under BREEAM on more than 24,000 projects around the world, and over 2.2 million buildings and communities are registered for certification. BREEAM is used in more than 70 countries. More information at [www.breeam.com](http://www.breeam.com).

For further information on this release, please contact:

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