We believe in the idea of sustainable luxury and of having a positive social, economic and environmental impact on the local communities in which we operate. We aim to deliver the highest standards of luxury – the hallmark of our operations – in a responsible and sustainable way.

**Sustainable Sourcing: Food**

- **Responsible Sourced Caviar**
  - Served from farmed sources with relevant CITES (Convention on International Trade in Endangered Species of Wild Fauna and Flora) permits.
- **Responsible Sourced Tuna**
  - We serve hand line-caught tuna from artisanal fisheries in the Philippines, in line with a Fishery Improvement Project.
- **Sustainable tea, coffee and chocolate**
  - We’re working to ensure that by 2020, all three products are 100% sustainably sourced (2019 figures: coffee at 89.9%; chocolate at 68.2% and tea at 57.9%).

**Sustainable Sourcing: Materials and Design (Guestrooms)**

- **Green Building Certified (BREEAM Good)**
  - The Peninsula Beijing renovation was awarded the “Good” level of the internationally recognised BREEAM green building standard. All three of our new hotels in London, Istanbul and Yangon are being developed to meet this standard.
- **Energy Efficient Fan Coil System**
  - Our chosen heating and cooling system uses a permanent magnet motor for significantly reduced energy use.
- **Light Emitting Diode**
  - We use energy efficient lighting to achieve significant power reduction.
- **Low Temperature Laundry**
  - By washing at a lower temperature, we require less water and use energy. We also use eco-friendly cleaning solutions.
- **Recycled Content Wall Covering**
  - Our wall coverings feature 10% recycled content and water-based inks for improved, indoor air quality.
- **Low Volatile Organic Compound (VOC) Materials and Paint**
  - We use materials and paints with low VOC to maintain indoor air quality (high levels of VOC can cause breathing problems).
- **Low VOC Carpet**
  - As much as possible, we use Green Label Plus certified carpets made from wood – a natural resource – rather than synthetic nylon.

**Community Development**

- **Sr. Horace Kadoorie Youth Development Foundation**
  - Our Foundation supports underprivileged and at-risk youth in China through providing life skills training and hospitality vocational training.
- **Apprentis d’Auteuil Culinary School**
  - We partner with a cookery school in Paris to help provide young people from underprivileged and refugee backgrounds with vocational skills.
- **Honing Skills in Hospitality Programme**
  - Our Programme offers internships and mentoring to young people in Hong Kong from ethnic minority backgrounds.
- **Hope for the Philippines**
  - We supported the building of a village and implementation of sustainable livelihood programmes for survivors of Super Typhoon Haiyan.