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# THE HONGKONG AND SHANGHAI HOTELS, LIMITED 香港上海大酒店有限公司

(Incorporated in Hong Kong with limited liability)
(Stock Code: 00045)

## **Unaudited Operating Statistics – Third Quarter of 2014**

The unaudited quarterly operating statistics of The Hongkong and Shanghai Hotels, Limited (the "Company") for the third quarter of 2014 are as follows:

### THE PENINSULA HOTELS

Occupancy rate (%)		Number of rooms	Q3 2014	Q3 2013	Change (pp)
Hong Kong	(note 9)	300	74	65	9
Other Asia		1,941	65	66	(1)
USA and Europe	(note 10)	972	82	79	3

Average Room Rate (H	Number of rooms	Q3 2014	Q3 2013	Change (%)	
Hong Kong	(note 9)	300	4,733	4,588	3
Other Asia		1,941	1,964	1,932	2
USA and Europe	(note 10)	972	5,559	4,687	19

RevPAR (HK\$)	Number of rooms	Q3 2014	Q3 2013	Change (%)	
Hong Kong	(note 9)	300	3,487	2,978	17
Other Asia		1,941	1,274	1,270	0
USA and Europe	(note 10)	972	4,554	3,709	23

## **LEASING**

Occupancy rate (%)	Q3 2014	Q3 2013	Change (pp)
Residential (note 15)	86	84	2
Shopping Arcades	96	99	(3)
Office	100	95	5

Average Monthly Yield per available square foot (HK\$)		Q3 2014	Q3 2013	Change (%)
Residential	(note 15)	42	40	5
Shopping Arcades		210	194	8
Office		54	49	10

The unaudited quarterly operating statistics of the Company for 2014 and 2013 are as follows:

## THE PENINSULA HOTELS

Occupancy rate (%)	Number of		201	4			201	3	
	Rooms	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Hong Kong (note 9)	300	78	70	74		84	60	65	84
Other Asia	1,941	60	66	65		62	66	66	69
USA and Europe									
(note 10)	972	63	81	82		64	77	79	74

Average Room Rate (HK\$)			20	14		2013			
Average Room Rate	e (HK\$)	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Hong Kong	(note 9)	5,111	5,242	4,733		6,212	5,200	4,588	5,149
Other Asia		2,104	2,258	1,964		2,119	2,142	1,932	2,232
USA and Europe	(note 10)	4,842	5,009	5,559		4,601	4,907	4,687	5,212

RevPAR (HK\$)			20	14		2013				
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
Hong Kong	(note 9)	3,989	3,653	3,487		5,232	3,125	2,978	4,312	
Other Asia		1,256	1,492	1,274		1,316	1,423	1,270	1,549	
USA and Europe	(note 10)	3,069	4,034	4,554		2,967	3,760	3,709	3,843	

#### **LEASING**

Occupancy rate (%)			20	14	2013				
Occupancy rate (%)	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
Residential	(note 15)	84	84	86		95	96	84	83
Shopping Arcades		99	98	96		99	99	99	99
Office		90	98	100		90	94	95	90

Average Monthly Yield			20	14	2013				
per available squa	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
Residential	(note 15)	41	41	42		44	45	40	40
Shopping Arcades		206	202	210		184	190	194	196
Office		48	52	54		45	49	49	47

#### **Notes for All Operations:**

- 1. pp = percentage points
- 2. ( ) = the change is a decrease compared with last year
- 3. All amounts are expressed in HK\$

#### **Notes for The Peninsula Hotels:**

- 4. Occupancy rate: Rooms occupied / Rooms available
- Average room rate:
   Total rooms revenue including any undistributed service charge / Rooms occupied
- 6. RevPAR:
  Total rooms revenue including any undistributed service charge / Rooms available
- 7. Occupancy rates, average room rates and RevPAR are weighted averages for the hotels in each grouping.
- 8. The average room rates and RevPAR include undistributed service charge, which is levied at 10% in Hong Kong and at 15% in China and Japan.
- 9. The renovation in The Peninsula Hong Kong was completed in two phases, resulting in 135 rooms being removed from saleable inventory from January to September 2012, followed by 165 rooms from September 2012 to May 2013. This impacts the Q1 of 2013 and Q2 of 2013 operating statistics.
- 10. The Peninsula Paris is included in these operating statistics for the first time in Q3 of 2014. Excluding The Peninsula Paris, the RevPAR for hotels in the USA grew 16% as compared with Q3 of 2013. The Peninsula Paris opened on 1 August 2014, though the full inventory of 200 rooms was not available from that date. The average number of available rooms per day for the period to 30 September of The Peninsula Paris is 136.
- 11. The Peninsula Hotels are located in:

Hong Kong: Hong Kong

Other Asia: Shanghai, Beijing, Tokyo, Bangkok and Manila USA and Europe: New York, Chicago, Beverly Hills and Paris

## **Notes for Leasing:**

- 12. Occupancy rate: Occupied area / Area available
- 13. Average monthly yield per available square foot: Total rental income / Area available
- Occupancy rates are weighted averages based on the space available in each grouping.
- 15. Residential includes all apartments in The Repulse Bay Complex. The statistics are affected by the re-opening of de Ricou tower in August 2013 after an 18-month closure for a complete renovation.
- 16. Shopping Arcades are located in The Peninsula Hotels in Hong Kong, Shanghai, Beijing, Tokyo, Bangkok, Manila and New York, as well as The Repulse Bay Complex and The Peak Tower.
- 17. Offices are located in The Peninsula Hong Kong and St. John's Building.
- 18. The operating statistics do not include information for operations that are not consolidated or whose results are not material in the Group context: The Landmark, Vietnam; The Peninsula Residences, Shanghai; and 21 avenue Kléber, Paris. The operating statistics also do not include information for 1-5 Grosvenor Place, London because of the proposed redevelopment.

Shareholders and potential investors of the Company are reminded that the above operating information has not been reviewed or audited by the Company's independent auditor. Shareholders and potential investors of the Company should therefore exercise caution when dealing in the securities of the Company.

For and on behalf of the Board

The Hongkong and Shanghai Hotels, Limited

Christobelle Liao

Company Secretary

Hong Kong, 12 November 2014

As at the date of this announcement, the Board of Directors of the Company comprises the following Directors:

Non-Executive Chairman
The Hon. Sir Michael Kadoorie

Non-Executive Deputy Chairman
Andrew Clifford Winawer Brandler

**Executive Directors** 

Managing Director and Chief Executive Officer

Clement King Man Kwok

Chief Operating Officer
Peter Camille Borer

Chief Financial Officer Alan Philip Clark **Non-Executive Directors** 

Ronald James McAulay William Elkin Mocatta John Andrew Harry Leigh Nicholas Timothy James Colfer

**Independent Non-Executive Directors** 

Dr. the Hon. Sir David Kwok Po Li Patrick Blackwell Paul

Pierre Roger Boppe Dr. William Kwok Lun Fung

Dr. Rosanna Yick Ming Wong